

# The Hard Problems of Management Gaining the Ethics Edge Jossey-Bass Management

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## BOOK DETAILS

- Author : Mark J. Pastin
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## **BOOK SYNOPSIS**

Offers managers new tools to deal with the tough problems businesses face today. Reveals how analyzing the ethical dimensions of problems actually offers competitive advantages. Offers illustrative case examples from internally recognized companies showing that high ethics and high profits go hand in hand--and identifies the factors responsible for these companies success.

### **THE HARD PROBLEMS OF MANAGEMENT GAINING THE ETHICS EDGE**

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